

# Just a Few Reasons Why Our Membership is Growing!



## A Few Reasons Why We're Not CCU, Without you!

County Credit Union has experienced some impressive growth this year. And it's mostly due to the fact more and more people are leaving the impersonal big banks, and shifting to a more personalized, members first approach.

Members are, and always will be, our focus. Did you know that at credit unions, MEMBERS are the owners?? That's right – we offer incredible rates, insane promotions (including the Insanity promo which ends this month - so hurry to take advantage!), local personalized interactions, and members only perks because our priority is treating our member/owners like family.

We wouldn't be CCU without you – and here are a few of the reasons why our membership has grown so much in the past year:

### **LOCAL BRANCH:**

- Not only is our branch local, but we make our decisions locally in Clayton, MO.
- There is no national directive, only a local Board of Directors and members first directive.
- Loan decisions are made by people you actually have met with and know at our branch.

### **PERSONALIZED SERVICE:**

- We answer our phones here locally! By live team members during business hours (really!)! We also recently extended those call hours last month.
- We have tellers and service representatives who really want to help you – just check out some of our glowing reviews on our [FB](#) page.

#### **INCREDIBLE RATES AND PROMOTIONS:**

- We may be small, but our services are large for our members:
  - rewards credit cards
  - no fee debit cards
  - low rate auto, personal, and signature loans
  - Apple Pay, Google Pay, Samsung Pay
  - no fee bill payer
  - no fee online banking
- Special rates and promotions offered on our signature products *at different times throughout the year* such as:
  - little to no down payment auto loans
  - skip a payment options during certain months for Visa Rewards Card
  - reduced rates for balance transfers and signature loans (Insanity!)
  - GenNext for the future members of CCU – your children get rewarded when they open a savings account
- We host Donuts with Dave (or President/CEO!) and Pepsi, Popsicles, and Perks.
- Refer a new CCU member and each of you will get \$10 deposited into your account.

#### **CONVENIENCE:**

- Access your account both here and on-the-go at 5,000 shared branches nationwide.
- No fee access at over 30,000 ATMs in the CO-OP network.
- Buy your stamps or count your coins at our branch – just a few free conveniences for our members.

#### **KEY PARTNERSHIPS:**

- We partner with premiere companies like Sprint to provide member with discounts.
- Investment help through our partner at Edward Jones, Kevin Buckley.
- Financial education for our members at the Prosperity Connection.
- Purchase or refinance a home at our branch with top-notch partners at Top Flite Financial.
- Purchase or refinance a home through our website with our partners at Mortgage Solutions.

#### **COMMUNITY:**

- We're involved with giving back to the community:
  - we collect \$1 from employees for wearing jeans on Mondays to raise money for the St Louis Foodbank (<http://stlfoodbank.org>)
  - we participate and sponsor in Clayton, MO police fun runs

As always, thank yoU for being part of our CCU family. We're grateful for you referring so many of your friends and family over the past year. We're thrilled for how much we've grown, and hope you feel the difference of being a member / owner at CCU!

***FRIENDS* help *FRIENDS* get \$10 at  
County Credit Union**

# Refer a friend to County Credit Union!

If your friend, family member, or co-worker qualifies for membership, you get \$10 and so does your referral -- so make sure they mention you when applying!



Do you know someone who would be a great fit for CCU?

We are looking for tellers, FSRs, and a collections person. Entry level or with experience! Part-time or full-time! We have great benefits, paid parking and competitive pay.

Contact Jamie Meatte [jmeatte@countycu.org](mailto:jmeatte@countycu.org) with your resume and for more info on applying or referring someone.

(314) 725 - 1113

**We're hiring!**



**David Bueneman**

County Credit Union  
(314) 725- 1113  
[Here4You@CountyCU.org](mailto:Here4You@CountyCU.org)

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